AbilityCRM Achieves Microsoft Hosting Competency
AbilityCRM further distinguishes itself through demonstrated technology success and customer commitment.

Scottsdale, Arizona — April 10, 2012 – AbilityCRM: Helping you Improve your Business - today announced it has achieved a **Silver Hosting Competency**, demonstrating its ability to meet Microsoft Corp. customers' evolving needs in today's dynamic business environment. To earn a Microsoft Silver Competency, partners must successfully demonstrate expertise through rigorous exams, culminating in Microsoft certifications. And to ensure the highest quality of services, Microsoft requires customer references for successful implementation and customer satisfaction.

AbilityCRM (www.abilitycrm.com) launched its private CRM Cloud offering, Alwayson-CRM.com, to help businesses benefit by using Cloud technology. Alwayson-crm.com allows businesses to tailor fit Microsoft Dynamics CRM 2011 to their business without compromise. It also gives them the security and speed not found in the public cloud.

"We are extremely pleased to have attained the Silver Hosting Competency status. This allows us to clearly promote our expertise and commitment to helping our clients. Adding the Silver Hosting Competency to our Gold CRM Competency is another step forward for AbilityCRM to support our customers' needs for cloud based services," said James Marzola, President and CEO. "The benefits provided through our Silver Hosting Competency will allow us to continue to enhance the Dynamics CRM platform and other Microsoft business software offerings that we provide our customers."

"By achieving a silver competency, organizations have proven their expertise in specific technology areas, placing them among the top 5 percent of Microsoft partners worldwide," said Jon Roskill, corporate vice president, Worldwide Partner Group at Microsoft Corp. "When customers look for an IT partner to meet their business challenges, choosing a company that has

attained Microsoft competencies is a smart move. These are highly qualified professionals with access to Microsoft technical support and product teams."

Attaining the Hosting competency is exclusively for partners that specialize in hosting solutions and maintain their own datacenters or act as a reseller or agency of services hosted by Microsoft, providing agreed-upon service levels and customized hosted offerings and consulting for common customer scenarios. Equipped with exclusive training, the latest software and support, partners help customers offset the cost of maintaining critical business applications with scalable hosting solutions.

The Microsoft Partner Network helps partners strengthen their capabilities to showcase leadership in the marketplace on the latest technology, to better serve customers and, with 640,000 Microsoft partners in their ecosystem, to easily connect with one of the most active, diverse networks in the world.

About AbilityCRM

AbilityCRM, located in Scottsdale, Arizona, started providing Customer Relationship Management (CRM) solutions in 1998 and since then has helped hundreds of companies, in many industry segments throughout the United States and Canada, to improve their business.

The real value of AbilityCRM is its understanding of how to tailor fit CRM to work better for its client companies.

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